

CCD Website

“The best thing about CCD is that it pulls together, in one place, all the resources a grower needs to make an informed decision about what to grow.”

-Kelly Jackson, Christian County Horticulture Agent

The Center for Crop Diversification website has evolved over the years to meet the needs of Kentucky growers, Extension agents, and technical assistance providers. The website hosts all of the CCD training and publication materials in various formats. This includes enterprise budget templates, maps, Kentucky Produce Auction and Farmers Market price reports, marketing material, production publications, and more.

ccd.uky.edu

The Center for Crop Diversification team launched a brand new and improved site in 2025.

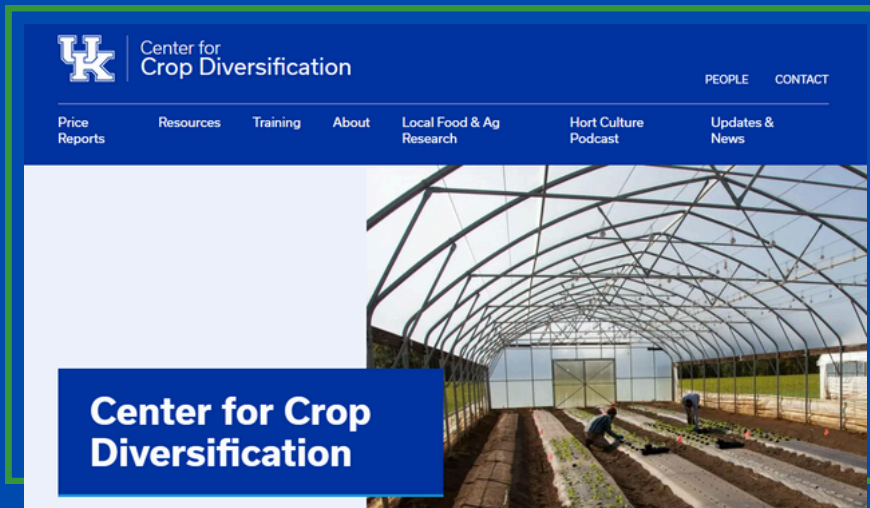
Impact Snapshot

1.3 million
page views

300,000+
unique users

1.4 million
downloads

The most utilized resources on the CCD website are the Price Reports.



“CCD is simply a one-stop shop for almost all commercial horticulture topics. The information on it is more useful than ever. The CCD team clearly knows what agents and growers, both experienced and new, need or find useful. I also value the team's synergistic collaborations with other groups and organizations to make the website and information within it more relevant.”

-Beth Wilson, Pulaski County Horticulture Agent