

# CSA Support

The CCD's work to expand the growth of and access to Community Supported Agriculture (CSA) enterprises across Kentucky and nationally in the form of research, event coordination, and peer support has resulted in innovative programming and grower support.

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The research the CCD has been able to provide to us regarding the initial health impacts and the secondary medical cost savings program have really been able to establish this [CSA Vouchers] as a benefit to employees. Without Tim and the CCD, this program would not have come to fruition at all. We had a vested interest in the health of employees and CCD had goals to grow farm impact, so this was really a perfect opportunity for collaboration. Without this research, to be honest, we probably would not have been able to make this an employee benefit.”

**-Jody Ensmann, UK Health & Wellness**



**Center for Crop Diversification team members have contributed to the following resources for CSA support:**

- CSA to University toolkit (above)
- National CSA Week coordination
- Kentucky Proud CSA Week coordination
- Research to support the creation of an Employee CSA Voucher program at UK, which has grown from 90 employee vouchers in 2015 to over 1000 annual vouchers in 2023
- The CSA Innovation Network founding member
- CSA peer promotion programming
- 1:1 grower support for CSA marketing
- Kentucky Direct Marketing Summit
- Group Marketing training for Kentucky growers