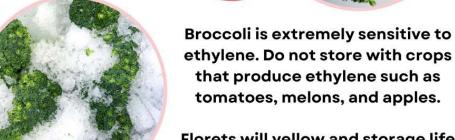


Carefully harvest broccoli when heads have reached maximum diameter and buds are still tight.

Rough handling can damage florets and increase decay.



2



Florets will yellow and storage life will be reduced.

Broccoli should be hydrocooled, room cooled, or packed in ice immediately after harvest to quickly manage temperature.



Store broccoli at 32°F and 95-100% relative humidity for optimal storage life.







Do not freeze. Freezing injury will occur if stored at 30°F or below.



